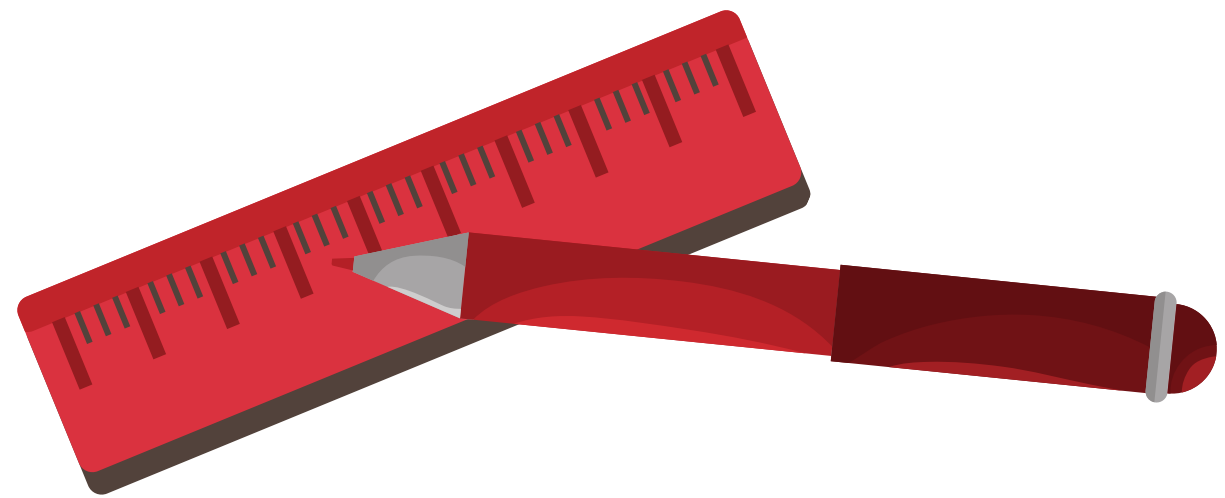


Writing and Design for PC Users



Free for UNISON Members of a Lincolnshire Branch

The course will take you through the process of creating a range of materials from flyers and brochures to posts that can be used across social media platforms

Date: 25th February 2021

**Duration: 4hrs with 15 min break mid-session
– 9.15am start.**

Content

- Planning content – making the right choices for your target audience
- Planning layout and style set-up – fonts colours headings and formats
- Importing graphics and images
- Tips for fine tuning design to achieve professional standards
- Creating social media content for Facebook, Instagram, LinkedIn Twitter and other platforms

Scan QR to apply!



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